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Dr. Paul Nassif Receives the RealSelf 100 Award for Commitment to Patient Education in Social Media

Beverly Hills facial plastic and reconstructive surgeon recognized as a top social media influencer on RealSelf - the world's largest consumer source for cosmetic surgery information

(LOS ANGELES) – May 20, 2013 – Beverly Hills physician [Paul Nassif](#), M.D., F.A.C.S. is one of 100 doctors to receive the RealSelf 100 Award, out of more than 5,000 board certified specialists. The award from [RealSelf](#), the world's largest consumer source for cosmetic surgery information, is granted to Dr. Nassif for his commitment to ensuring millions of consumers get access to expert information about cosmetic procedures, treatments, and aesthetic concerns.

Dr. Nassif is a Diplomate of the American Board of Facial Plastic and Reconstructive Surgery, Diplomate of the American Board of Otolaryngology -- Head & Neck Surgery and Assistant Clinical Professor of Facial Plastic & Reconstructive Surgery at the University Southern California School of Medicine. He specializes in obtaining natural results in both [rhinoplasty](#) and [aging face surgery](#) at Nassif MD Plastic Surgery in Beverly Hills, Calif. and New York, NY.

"It's very rewarding to be part of the RealSelf network helping people get the answers they need," said Dr. Nassif. "Listening and responding to the questions and concerns of so many RealSelf visitors has also helped me become more attuned to patients' varied perspectives."

By volunteering significant time to responding to the thousands of questions asked each month by RealSelf visitors, Dr. Nassif is helping prospective patients from all over the world make confident decisions about cosmetic surgery and medicine. To date, Dr. Nassif has answered close to 1,100 questions and has received a rating of five out of five stars in RealSelf reviews.

"By routinely posting helpful answers and information for consumers, the RealSelf 100 doctors are setting the standard by which patients and physicians can engage thoughtfully on the social web without creating patient-doctor relationships," commented RealSelf CEO Tom Seery. "We looked at our data and found that each RealSelf 100 doctor is building up a large base of fans and followers, which leads to significant inbound interest in their practices. That's the power of social media and engagement with consumers."

About Dr. Paul Nassif

Paul S. Nassif, M.D., F.A.C.S. is a facial plastic and reconstructive surgeon who has received international recognition by the media, patients and peers for his innovative surgical techniques. He specializes in obtaining natural results in both rhinoplasty and aging face surgery at Nassif MD Plastic Surgery in Beverly Hills, Calif. and New York, NY. Patients from around the world come to Dr. Nassif for help in correcting some of the most challenging and complicated cases. He is also well known from his appearances on Bravo's hit series *Real Housewives of Beverly Hills* and E! Entertainment's *Dr. 90210*. For more information, visit <http://www.spaldingplasticsurgery.com> or www.rhinoplastyspecialist.com

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