

**FOR IMMEDIATE RELEASE**

## **DR. PAUL S. NASSIF SETS HIS SIGHTS AND PRACTICE ON THE BIG APPLE**

*Renowned Facial Plastic and Reconstructive Surgeon Opens New York City Office*

**BEVERLY HILLS, CALIF. – JUNE 5, 2012** – Paul S. Nassif, M.D., FACS, a skilled facial plastic and reconstructive surgeon known for rhinoplasty and aging face rejuvenation, expands his practice to New York City. Dr. Nassif has received international recognition by patients, peers and members of the media for his innovative surgical techniques and now establishes his renowned practice bi-coastal.

Dr. Nassif is sought after by patients from around the world for help in correcting some of the most challenging and complicated cases. His work specializes in obtaining natural results in rhinoplasty, specifically ethnic and revision procedures, as well as in aging face surgery.

"For many years I have had potential clients reach out to me for an East Coast referral on complicated or unique cases that I would normally specialize in," said Dr. Paul Nassif. "With my practice in Beverly Hills growing strong, I felt it was the perfect time for me to make the move and expand to New York."

Currently Dr. Nassif has collaborated with his entrepreneur wife, Adrienne Maloof, and colleague, Dr. Ron L. Moy, to create and develop the most cutting edge skincare line for both women and men. Appropriately named Adrienne Maloof by Dr. Paul S. Nassif and Dr. Ron L. Moy, the skincare line will be available for purchase in Fall 2012.

Dr. Nassif is a board-certified Facial Plastic and Reconstructive Surgeon with a special emphasis on performing Ethnic and Revision Rhinoplasty in Beverly Hills, California. He is a Diplomate of the American Board of Facial Plastic and Reconstructive Surgery, Diplomate of the American Board of Otolaryngology - Head & Neck Surgery and Assistant Clinical Professor of Facial Plastic & Reconstructive Surgery at the University Southern California School of Medicine. Dr. Nassif has appeared on high-profile television series such as "Dr. 90210" and "The Real Housewives of Beverly Hills."

Dr. Nassif is dedicated to helping patients less fortunate. He participates in "Face to Face," a national organization that offers consults and surgery to victims of domestic violence. Additionally, Dr. Nassif sits on the board of the Sheriff's Youth Foundation, an organization dedicated to building self-esteem in young members of the Los Angeles community.

For more information, please go to:

<http://www.spaldingplasticsurgery.com> or <http://www.rhinoplastyspecialist.com>

###

**Media Contact:**

Jennifer Styles  
The Workshop  
[jen@workshopcollective.com](mailto:jen@workshopcollective.com)  
310.995.5481

Megan Ashley MacLeod  
The Workshop  
[megan@workshopcollective.com](mailto:megan@workshopcollective.com)  
310.597.2380